



SECOND HARVEST
of the Greater Valley

Empty Bowls



2024 Auction Packet

Your gift helps feed your community



empty
bowls

Increasing Access to our Neighbors

Event Details

Empty Bowls "Access"

Saturday, September 14, 2024

Donation Deadline:

Monday, September 2, 2024

Amidst the prosperity of our region, it is a sobering reality that food insecurity continues to challenge the health and stability of many in San Joaquin and Stanislaus counties. With over **15%** of our population, including one in five children, facing uncertainty about their next meal, the work we do at Second Harvest of the Greater Valley is not just necessary—it is critical. Every day, we stand on the front lines fighting hunger, striving to turn statistics into stories of survival and hope.

We are reaching out to you today with an opportunity for you to profoundly impact our community through a strategic partnership aimed at significantly enhancing our operational capabilities. We are undertaking a campaign to raise **\$110,000** for the purchase of two **electric fork lifts**. This initiative is more than a capital expenditure, it is a calculated investment in efficiency that will multiply our outreach capacity manifold.

 @localfoodbank209

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 www.localfoodbank.org

Here's the Potential Impact:

By investing in this equipment, we will unlock an estimated **\$150,000** over the next five years, by freeing up what we would spend on a monthly payment. These funds will be redirected towards purchasing and distributing nutritionally rich, culturally appropriate food. This means hundreds of thousands of meals enriched with fresh produce and essential nutrients, aimed specifically at those most vulnerable among us.

Your Role in Our Vision: By donating to this event, your business will play a crucial role in enhancing our ability to serve the community effectively. Here are the benefits of partnering with us:

Impactful Investment: Your one-time contribution provides more than immediate support; it catalyzes ongoing benefits, multiplying the impact of your generosity month after month. Your donation is not just a gift—it's a powerful investment in sustained community betterment.

Visible Recognition: We ensure that your generosity is acknowledged prominently. Your company's logo and name will be featured in event-related communications, prominently displayed during the event itself, and highlighted on our online auction site. This visibility celebrates your pivotal role and showcases your commitment to the community.

Enhanced Community Ties: Partnering with us strengthens your connection to the community, demonstrating your company's dedication not just to business success but to fostering a thriving, healthy society. This engagement will resonate deeply with your customers and employees, reinforcing your status as a community-focused leader.

Together, We Can Make a Difference:

This campaign represents a pivot towards greater efficiency and effectiveness in our mission. We invite you to join us at the forefront of this transformative journey. Your support will not just be felt today but will resonate throughout the community for years to come.

2024 Auction Donation

Auction Donation Commitment Form

I would like to donate Second Harvest of the Greater Valley's 2024 Empty Bowls "Access"

Donor Information

(As you would like to appear in event marketing)

Name/Company: _____

Contact Name: _____

Address: _____

City _____ State _____ Zip Code: _____

Phone Number: _____ Email: _____

Social Media Handles: _____

Website: _____

Note: When describing the item(s) you are donating, please be as detailed as possible. See our cover letter for the benefits you will receive from your donation. Please use the back of this form if additional space is needed.

Item: _____

Value: _____

Description: _____

Item: _____

Value: _____

Description: _____

Item: _____

Value: _____

Description: _____

We will deliver to SHFB by 9/2/2024

Please pick up my donation by 9/2/2024

Logo:

We will send our logo and social media handles via email to Jemora@secondharvest.org (jpeg, pdf, png)

Promotional Items: We will mail/deliver branded materials (brochures, business cards, photos, etc.) to SHFB

Thank You!