



CAUSE-CONNECT

Monthly Newsletter | May 2024 | Vol. 11



The Valley Strong Credit Union Financial Education Classes are set to start this month! We will have these in person at our SHGV conference room and will have Zoom availability. I'm so excited about this opportunity to learn and grow together.

Join us on May 29th and embark on a journey of knowledge and empowerment with Valley Strong Credit Union Classes!

Hi friends, can you believe we've made it through the first quarter of the year?!

The Chili Pot Cook-Off was a great success! This year, we had sixteen cooks, several of whom were first-time competitors!

I'd like to give a huge shout-out to everyone who contributed to this event. With your help, we raised over \$25,000 for our summer programs!

And a huge thank you to the SHGV Staff and the wonderful volunteers who made this event possible!



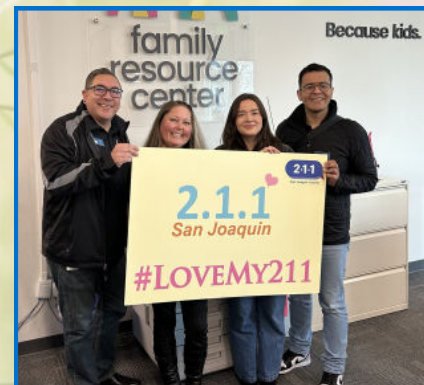
May is Mental Health Awareness Month.

“Your mental health is everything - prioritize it. Make the time like your life depends on it, because it does.”
-Mel Robbins

NAMI HelpLine is available M-F, 7 a.m.–7 p.m. Call 800-950-6264 or text “helpline” to 62640. In a crisis, call or text 988 (24/7).



I am having so much fun with my Leadership Stockton Class. For our class project, we've partnered with the Children's Home of Stockton to renovate an existing cottage on their property. We are restoring and renewing the cottage, adding six beds and a shared living space to their program. It's an excellent opportunity to make meaningful changes in the community.



LOGO FOR A CAUSE

Join us in promoting your business and showcasing our partnership by placing your logo on our trailers. These trailers travel extensively in San Joaquin and Stanislaus counties, covering over 5,000 miles locally each month. Advertising on our trailers will boost your brand's visibility and help our essential food programs.

Take advantage of this great chance to make a positive difference! Secure logo space on our trailers today and promote your business while backing SHGV. Contact us now to become a proud sponsor and join the fight against hunger!



The Piggy Bank Project brought in over \$3,500 in 2023! The money raised by this project is used to purchase fresh produce from local farms through the California Association of Food Banks. We can purchase produce at amazingly low prices, as low as ten to nineteen cents per pound! That equates to over 650 pounds of produce purchased in 2023!

Help this program by requesting a piggy bank or two for your business!

Cause Marketing



Dutch Luv is one of Dutch Bros company-wide givebacks! In February, Dutch Bros donated \$1 for each of this year's Dutch Luv® featured drinks sold at participating locations.

This year we received well over **\$15,800** from this promotion!



Hint, Inc. - Hydrate to Donate
Until December 31, 2024, Hint, Inc. will donate the monetary equivalent of 30 meals per Feeding America® bundle sold on www.drinkhint.com.



Let's forge a future where businesses thrive while creating positive social change. If you have any suggestions, insights, or success stories you'd like to contribute, don't hesitate to reach out to me: