



SECOND HARVEST
of the Greater Valley

CAUSE-CONNECT

Monthly Newsletter | Jan 2024 | Vol. 7

2024
HAPPY NEW YEAR

Happy New Year, friends! January begins a fresh chapter filled with boundless opportunities and positive energy. Let's embark on a journey of growth and collective success together!

I'm so proud to be part of the Leadership Stockton Program. The diverse backgrounds within our class not only define us but also fortify our collective strength. For our class project, we have partnered with the Children's Home of Stockton to renovate an existing cottage on their property. We are restoring and renewing the unused building, adding six beds and a shared living space to their program, thereby increasing their capacity to take in youth needing a place to live. It's an excellent opportunity to make meaningful changes in the community. To get involved, scan the QR Code for more information on our class.



**LOGO
FOR A CAUSE**



Join us in promoting your business and showcasing our partnership by placing your logo on our trailers. These trailers travel extensively in San Joaquin and Stanislaus counties, covering over 5,000 miles locally each month. Advertising on our trailers will boost your brand's visibility and help our essential food programs.

Take advantage of this great chance to make a positive difference! Secure logo space on our trailers today and promote your business while backing SHGV. Contact us now to become a proud sponsor and join the fight against hunger!



Financial Literacy Workshops



tri counties bank

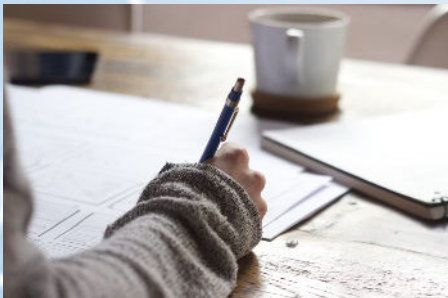
Service With Solutions®

Tri Counties Bank and SHGV have joined forces to enhance financial literacy in the community through monthly education classes.

The upcoming sessions, on 1/25, 2/22, and 3/28 from 5:00 PM to 6:00 PM, can be attended either in person at our Conference Room or virtually via Zoom. Don't miss the opportunity to gain valuable financial insights and strategies to support your financial goals.

FREEWILL

At SHGV, our commitment to community support extends through our partnership with FreeWill, offering their comprehensive services to all. With FreeWill, you can effortlessly plan for the future, ensuring your support for cherished causes endures beyond your lifetime. Services include Will & Trust, Financial Power of Attorney, Charitable Stock and Crypto Gifts, and more—all accessible from the comfort of your home, free of charge. Notably, FreeWill has facilitated over \$8.1 billion in charitable commitments, simplifying the process for users. Remarkably, 70% of U.S. adults lack a will, so seize the opportunity to initiate your will by scanning the QR code today.



Cause Marketing

Community Connections is a spot on our website where you can get updates on current promotions, sign up for a tour of our Manteca facility, engage your business or corporation in fundraising and volunteering, and so much more!

This page is also where we highlight national cause marketing campaigns. Pampered Chef brought in \$240,000 nationwide during their last campaign, which ended in August 2023. Their current campaign features this cute kitchen utensil set pictured below. Grab it today and round up or donate at check out!



The Piggy Bank Project brought in over \$3,500 in 2023! The money raised by this project is used to purchase fresh produce from local farms through the California Association of Food Banks. We can purchase produce at amazingly low prices, as low as ten to nineteen cents per pound! That equates to over 650 pounds of produce purchased in 2023!

Help this program by requesting a piggy bank or two for your business!



2023 Stats

19,966,645 pounds of food distributed
16,638,888 meals distributed

Let's forge a future where businesses thrive while creating positive social change. If you have any suggestions, insights, or success stories you'd like to contribute, don't hesitate to reach out to me:

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