



**SECOND HARVEST**  
of the Greater Valley

# CAUSE-CONNECT

Monthly Newsletter | Nov 2023 | Vol. 5

Hey friends, Nic here. This year is just flying by! I'm getting excited for the upcoming holidays. This has always been my favorite time of year. My newest favorite thing is to spatchcock the turkey. The bird cooks so well!

I can't believe I'm approaching the one year mark here at SHGV!! This year has just flown by! It's true what they say - time flies when you're having fun! Happy Thanksgiving, everyone! Cheers!



**LOGO FOR A CAUSE**



## Turkeys 'R' Us

The holidays at SHGV are a unique and heartwarming experience as our community unites for a common cause. It's the perfect time for volunteer opportunities and food/funds drives to maximize your business's impact.

Explore our sponsorship options for the Turkeys 'R' Us program, which allowed us to distribute over 8,000 turkeys and grocery gift cards to the community last year. Sponsorships begin at just \$250. Join us in making a difference this holiday season.

Scan the QR code below to donate, or contact me if your business wants to sponsor:

(209) 490-5176  
npadilla@secondharvest.org



Join us in promoting your business and showcasing our partnership by placing your logo on our trailers. These trailers travel extensively in San Joaquin and Stanislaus counties, covering over 5,000 miles locally each month and grabbing lots of attention. Advertising on our trailers will boost your brand's visibility and help our essential food assistance programs. The funds we raise from this sponsorship opportunity will support the trucks that feed families in our local communities, and your support will truly make a significant impact.

Take advantage of this great chance to make a positive difference! Secure logo space on our trailers today and promote your business while backing SHGV. Contact us now to become a proud sponsor and join the fight against hunger!





# Cause Marketing

Community Connections is a spot on our website where you can get updates on current promotions, sign up for a tour of our Manteca facility, engage your business or corporation in fundraising and volunteering, and so much more!

This page is also where we highlight national cause marketing campaigns. For example - Crate & Barrel is joining in the fight against hunger this year. They're asking for donations online & at the register, and they're donating \$10 to Feeding America & network food banks for every Cookie Ornament set purchased.

Scan the QR Code below to get your exclusive Christmas tree ornaments!



The Piggy Bank Project has brought in **over \$2,500 this year!** The money raised by this project is used to purchase fresh produce from local farms through the California Association of Food Banks. We can purchase produce at amazingly low prices, as low as ten to nineteen cents per pound! Help this program by requesting a piggy bank or two for your **business!**

Let's forge a future where businesses thrive while creating positive social change. If you have any suggestions, insights, or success stories you'd like to contribute, don't hesitate to reach out to me:

Nic Padilla | 209-490-5176 | npadilla@secondharvest.org



## Hops for Hunger

I'm proud to inform you that the first Hops for Hunger campaign raised over \$1,000 in September! I'm getting excited for next year's program already!

Thanks to everyone who participated. And a huge thanks to the breweries who sponsored:

- Brethren Brewing Co. in Manteca
- Five Eye Brewing in Ceres
- Persuasion Brewing Co. in Modesto
- Contentment Brewing Co. in Modesto

## Financial Literacy Workshops

Tri Counties Bank is excited to partner with Second Harvest in an effort to promote financial literacy within our local community. As part of this initiative, we will be conducting monthly financial education classes. Our next session is scheduled for **Thursday, November 16, from 5:00 PM to 6:00 PM.** You have the option to attend these classes either in person at our Second Harvest Conference Room or virtually via Zoom. Join us in learning valuable financial insights and strategies to help you achieve your financial goals. Contact me for more info!

